



SUPPLIERS

According to Chauhan et. al. (2022), there are many strategies you can use with your supplier to achieve your UN Sustainable Development Goals. The following points provide some direction.

Information sharing and knowledge integration

Develop a sharing of information strategy with your suppliers. This way, you can discuss packing options, reusable packaging parts, or even philosophical aims. By opening this kind of dialogue, you can co-develop different product and services. This can also be a great marketing strategy.

Resource sharing and management

Sharing reusable resource, such as reusable plastic boxes, rather than single use packaging, can help optimising material usage and reducing emissions. Using your computer systems to deliver only what is required, or less deliveries in larger quantities will also reduce your resource use.

Collaborative transportation

Counting the emissions from what you produce, also depends on the emissions from transportation. Discussing strategies to collaborate on transport can contribute to an approximately 26% decline in fuel consumption (Santos et al., 2021).

Collaborative processes and product greening

Work with your supplier and aim to produce a greener products or service. Cooperation between manufacturers and suppliers to improve the products' greenness, enhances customers' environmental consciousness and drives sustainability.

Collaborative advertising

Chauhan et. al. (2022) suggests that having you and your supplier jointly advertise your green accomplishment can increase revenue and drive demand for sustainable products.

Collaborative inventory management

Having your computerised inventory systems linked to your suppliers can improve inventory management and increase your economic performance. This can be especially useful with perishable products. Co-investing in preservation technology investment can reduce wastage.

Collaborative forecasting

Discussing your production plans and anticipating demand with your suppliers can lead to having more stock available to you during peak periods, for example the Christmas period.

Chauhan, C., Kaur, P., Arrawatia, R., Ractham, P., & Dhir, A. (2022). Supply chain collaboration and sustainable development goals (SDGs). Teamwork makes achieving SDGs dream work. *Journal of Business Research*, 147, 290-307. doi:<https://doi.org/10.1016/j.jbusres.2022.03.044>.

Santos, M., Martins, S., Amorim, P., & Almada-Lobo, B. (2021). A green lateral collaborative problem under different transportation strategies and profit allocation methods. *Journal of Cleaner Production*, 288. doi:<https://doi.org/10.1016/j.jclepro.2020.125678>.