

COURSE DELIVERY PLAN 2023

Master of Sport Business

COURSE CODE: SMBS

CAMPUS	City Campus (CC)
COLLEGE	College of Sport and Exercise Science
STUDY MODE	Full Time or Part Time
DURATION	1.5 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Master of Sport Business, students will be required to complete 144 credit points consisting of: <ul style="list-style-type: none">• 96 credit points core units• 48 credit points specialisation studies selected from the approved list
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Eric Schwarz
COURSE ADVICE	AskCUA https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SES6004	Current Issues and Trends in Sport	Core	1B1	12	FP	
SES6005	Research Methods and Applied Statistics	Core	1B2, WB1	12	ORT	
SSI6003	Strategic Sport Marketing	Core	1B3	12	CC	
SSI6004	Strategic Planning and Management for Sport Business	Core	WB1	12	ORT	
SFS6002	Sport Integrity and Ethics	Core	2B1	12	ORT	
SSI7002	Sport Facility and Event Management	Core	2B2	12	ORT	
SFS7015	Learning to Lead People in High Performance Teams	Core	2B3	12	ORT	
SES7002	Industry Engagement	Core	2B4	12	OSP	SES6004; and SFS6002

YEAR 2

Applied Research SSPAPR

This specialisation allows students enrolled in the Master of Sport and Exercise Science and Master of Sport Business to conclude their degree with an Applied Research project to be undertaken in collaboration with an industry partner. The specialisation gives students who are interested in applied research the opportunity to further develop research skills and to be involved in a project that generates a defined, measurable outcome that can be applied to the industry partner's practice.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SES7007	Applied Research Project	Specialisation	?	48	FP	SES6005

Management SSPMGT

This specialisation allows students in the Master of Sport Business to complete their course by undertaking additional units extending their knowledge on the business and management implications of the new economy domestically and globally through the application of financially sound principles and data-driven decision making processes.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AHX5501	Sport Community Partnerships	Specialisation	1B1	12	CC	
SES7003	Data Management in Sport	Specialisation	1B3	12	ORT	
SSI7003	Global Sport Business	Specialisation	1B2	12	CC	



For further course information phone 1300 VICUNI / vu.edu.au
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney)

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SSI7004 Sport Economics and Finance Specialisation 1B4 12 CC

Minor Thesis SSPMNT

This specialisation allows students enrolled in any postgraduate degrees in the College to complete their course by undertaking a major research work. Upon completion of their Thesis, students can demonstrate to have engaged in substantial research-related work to apply for doctoral studies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SES7008	Minor Thesis	Specialisation	1B1, 2B1	48	FP	SES6005