

COURSE DELIVERY PLAN 2023

Graduate Certificate in Economics for Business (Online Delivery) COURSE CODE: BTEB

Campus	VU Online
College	Business
Study Mode	Part-time or Full-time*
Duration	8 months
Fee Type	Full Fee. Fee information available from vu.edu.au/fees
Application Method	Direct Application - https://online.vu.edu.au/
Timetable	N/A
Course Requirements	To attain the award of Graduate Certificate in Economic Business, students must successfully complete 48 credit points (equivalent to 4 units) in total, consisting of: Four (4) Core units (equivalent to 48 credit points)
Further Information	Unit (subject) and course information is available from the University course search site at vu.edu.au/course-search OR https://online.vu.edu.au/online-courses/graduate-certificate-economics-for-business OR call 1300 043 531
Course Coordinator	Associate Professor Leicha Bragg Email: Leicha.Bragg@vu.edu.au

The following course structure is designed to help students track their progress through the course.

*With approval from the MBA Course Coordinator. NB: This course structure is subject to change

For further course information phone 1300 043 531

This information is current at the publication date, January 2022.

It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1 (2023)

Unit Code	Unit Title	Unit Type	Study Period	Credit Points	Campus	Prerequisites
BEO7000	Business and Economic Forecasting	Core	1 & 5	12	VU Online	Nil
BEO7001	Supply and Demand Strategy for Pricing	Core	2 & 6	12	VU Online	Nil
BEO6001	Strategic Business Relationships	Core	3	12	VU Online	Nil
BEO6002	Competition and Differentiation	Core	4	12	VU Online	Nil

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