

# COURSE DELIVERY PLAN 2023

## Master of Business Analytics

COURSE CODE: BMBU

<b>CAMPUS</b>	City Campus (CC), VU Brisbane (VUB) and VU Sydney (VUS)
<b>COLLEGE</b>	Victoria University Business School
<b>STUDY MODE</b>	Full Time or Part Time
<b>DURATION</b>	2 years Full Time or Part Time equivalent
<b>FEE TYPE</b>	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
<b>APPLICATION METHOD</b>	Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
<b>TIMETABLE</b>	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
<b>COURSE REQUIREMENTS</b>	To attain the Master of Business Analytics, students will be required to complete 192 credit points consisting of: <ul style="list-style-type: none"><li>• 48 credit points college core units</li><li>• 96 credit points professional core units</li><li>• 12 credit points BMO5501 Business Ethics and Sustainability; and,</li><li>• 12 credit points BMO7006 Applied Business Project (Capstone); and,</li><li>• 24 credit points elective units. Please check any pre-requisite requirements prior to enrolling.</li></ul>
<b>FURTHER INFORMATION</b>	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
<b>COURSE CHAIR</b>	Dr Omid Ameri Sianaki
<b>COURSE ADVICE</b>	AskCUA <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is current at the publication date: 27/10/2022. It is provided as information only and does not form part of a contract between any person and Victoria University.



**VICTORIA UNIVERSITY**

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Please note that this Course Delivery Plan is to be used as a general guide.

When enrolling in your units, you must consult the Course Delivery Plan that is specific to your intake.

Your intake-specific Course Delivery Plan will be accessible on VU Collaborate once you are admitted into the course.

## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO7000	Business Analytics and Visualisation	Core	8WB1, 8WB3	12	CC	
			8WB1		ORT	
BEO6600	Business Economics	Core	8WB1, 8WB2, 8WB3, 8WB5	12	CC	
BEO6000	Data Analysis for Business	Core	8WB1, 8WB2, 8WB3, 8WB4, 8WB5	12	CC	
BMO5501	Business Ethics and Sustainability	Core	8WB1, 8WB2, 8WB4	12	CC	
			8WB2		ORT	
BCO6008	Predictive Analytics	Core	8WB2	12	CC	BCO7000
			8WB1, 8WB4		ORT	
BAO6504	Accounting for Management	Core	8WB1, 8WB3, 8WB4	12	CC	
BMO6506	Work and Organisation Systems	Core	8WB1, 8WB2, 8WB3, 8WB4, 8WB5	12	CC	
BCO7003	Analytics Project Management	Core	8WB2	12	CC	

## YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO7006	Coding for Business Analytics	Core	8WB1, 8WB3	12	CC	
BCO7002	Experience Management	Core	8WB3	12	CC	



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BCO7004	Business Data Mining and Warehousing	Core	2024	12	CC	
BMO7006	Applied Business Project	Core	8WB2, 8WB3, 8WB4	12	CC	BEO6000 and 3 other VUBS Master units
BCO7007	Artificial Intelligence and Machine Learning for Business	Core	8WB4	12	CC	
BCO7005	Data Security and Governance	Core	8WB4	12	CC	
	Business Elective 1	Elective		12		
	Business Elective 2	Elective		12		

