## **COURSE DELIVERY PLAN 2023**

### **Master of Business Analytics**

**COURSE CODE: BMBU** 

For students commencing in 8 Week Block 1 (8WB1) 2023

CAMPUS	City Campus (CC) and VU Sydney (VUS)					
COLLEGE	Victoria University Business School					
STUDY MODE	Full Time or Part Time					
DURATION	2 years Full Time or Part Time equivalent					
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees					
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing					
TIMETABLE	vu.edu.au/timetables					
COURSE REQUIREMENTS	To attain the Master of Business Analytics, students will be required to complete 192 credit points consisting of:  • 48 credit points college core units  • 96 credit points professional core units  • 12 credit points BMO5501 Business Ethics and Sustainability; and,  • 12 credit points BMO7006 Applied Business Project (Capstone); and,  • 24 credit points elective units. Please check any pre-requisite requirements prior to enrolling.					
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100					
COURSE CHAIR	Maria Prokofieva					
COURSE ADVICE	AskVU https://askvu.vu.edu.au/app/askcua					

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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#### Year 1 - 2023

UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO7006 Coding for Business Analytics		8WB1	12	CT	
BEO6000 Data Analysis for Business		8WB1	12	CT	
BEO6600 Business Economics		8WB2	12	CT	
BMO6506 Work and Organisation Systems		8WB2	12	CT	
BCO7000 Business Analytics and Visualisation		8WB3	12	СТ	
BAO6504 Accounting for Management		8WB3	12	СТ	
Business Elective 1	Elective	8WB4	12		
Data Security and Governance	Core	8WB4	12	СТ	
	Coding for Business Analytics Data Analysis for Business Business Economics Work and Organisation Systems  Business Analytics and Visualisation Accounting for Management Business Elective 1	Coding for Business Analytics Core Data Analysis for Business Core Business Economics Core Work and Organisation Systems Core Business Analytics and Visualisation Accounting for Management Core Business Elective 1 Elective	Coding for Business Analytics Core 8WB1  Data Analysis for Business Core 8WB1  Business Economics Core 8WB2  Work and Organisation Systems Core 8WB2  Business Analytics and Core 8WB3  Visualisation  Accounting for Management Core 8WB3  Business Elective 1 Elective 8WB4	Coding for Business AnalyticsCore8WB112Data Analysis for BusinessCore8WB112Business EconomicsCore8WB212Work and Organisation SystemsCore8WB212Business Analytics and VisualisationCore8WB312Accounting for ManagementCore8WB312Business Elective 1Elective8WB412	Coding for Business Analytics  Core  Business Economics  Core  Business Economics  Core  Business Economics  Core  Business Analytics and  Visualisation  Core  Business Elective 1  Core  Business Elective SwB3  Core  Business Elective  Core  Busi

#### Year 2 - 2024

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO7004	BCO7004 Business Data Mining and Warehousing		8WB1	12	СТ	
BCO7002	CO7002 Experience Management		8WB1	12	CT	
BMO5501 Business Ethics and Sustainability		Core	8WB2	12	CT	
BCO7003	Analytics Project Management	Core	8WB2	12	СТ	
BCO6008	Predictive Analytics	Core	8WB3	12	СТ	BCO7000
BCO7007	O7007 Artificial Intelligence and Machine Learning for Business		8WB3	12	СТ	
BMO7006	Applied Business Project	Core	8WB4	12	СТ	BEO6000; and 3 other VUBS master units
	Business Elective 2	Elective	8WB4	12		

<sup>\*</sup>Students may select from any postgraduate unit across the University. Please check the timetable for unit availability and ensure you have completed any pre-requisite requirements prior to enrolling.