

# COURSE DELIVERY PLAN 2023

This Course Delivery Plan is for students in the Bachelor of Business that commenced before 2022 and are finishing their course in 2023.

## Bachelor of Business – Continuing Students

### COURSE CODE: BBNS

<b>CAMPUS</b>	City Campus (CC), Footscray Park (FP) and VU Sydney (VUS)
<b>COLLEGE</b>	Victoria University Business School
<b>STUDY MODE</b>	Full Time or Part Time
<b>DURATION</b>	3 years Full Time or Part Time equivalent
<b>FEE TYPE</b>	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
<b>APPLICATION METHOD</b>	VTAC - <a href="https://vtac.edu.au">https://vtac.edu.au</a> Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
<b>TIMETABLE</b>	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
<b>COURSE REQUIREMENTS</b>	To attain the Bachelor of Business, students will be required to complete 288 credit points consisting of: <ul style="list-style-type: none"><li>• 120 credit points of Core units</li><li>• 96 credit points of Major studies selected from the approved list (includes BSK2001 and BSK3000)</li><li>• 72 credit points made up of either: Option A:<ul style="list-style-type: none"><li>• 72 credit points of 2nd Major studies from the approved list</li></ul> OR Option B:<ul style="list-style-type: none"><li>• 48 credit points of Minor studies AND</li><li>• 24 credit points of elective units from across the University</li></ul> OR Option C:<ul style="list-style-type: none"><li>• 48 credit points of elective units taken from any major or minor offered in BBNS (not already taken) AND</li><li>• 24 credit points of elective units from across the University (must be at third year level).</li></ul></li></ul>
<b>FURTHER INFORMATION</b>	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
<b>COURSE CHAIR</b>	Paul Zarebski
<b>COURSE ADVICE</b>	<a href="https://askvu.vu.edu.au/app/askcua">AskCUA</a> <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.



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## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO1000	Financial Literacy and Decision Making (Replacing BAO1101-Accounting for Decision Making)	Core	1B2, 1B3, 2B2, 2B3, 2B4	12	CC	
BEO1001	Economic Concepts and Application (Replacing BEO1105-Economic Principles)	Core	1B2, 1B3, 2B1, 2B2, 2B4, WB1	12	CC	
			1B3, 2B4		FP	
BEO1000	Business Data Analytics and Visualisation (Replacing BEO1106- Business Statistics)	Core	1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BHO1000	Marketing Theory and Practice(Replacing BHO1171-Introduction to Marketing)	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3	12	CC	
BMO1000	People and Organisations (Replacing BMO1102 - Management and Organisation Behaviour)	Core	1B1, 1B2, 1B4, 2B1, 2B2, 2B3	12	CC	
			1B2		FP	
BSK1001	Ethics and Sustainability (Replacing BCO1102-Information Systems for Business)	Core	1B1, 1B3, 1B4, 2B1, 2B4	12	CC	
			2B3		FP	
BSK1000	My Business Future (Replacing BPD1100 Integrated Business Challenge)	Core	1B1, 1B3, 2B1, 2B3	12	CC	
			1B1, 2B1		FP	
	Major 1 - Unit 1	Major		12		

## YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BLO1105	Business Law	Core	1B3, 1B4, 2B1, 2B3	12	CC	
BMO2005	Innovation and Entrepreneurship	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	



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BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, 1B3, 12 2B1, 2B2, 2B3, 2B4, WB1	CC	BSK1000
	Major 1 - Unit 2	Major	12		
	Major 1 - Unit 3	Major	12		
	Major 2 - Unit 1 <b>Or</b> Minor 1 - Unit 1	Major/Minor	12		
	Major 2 - Unit 2 <b>Or</b> Minor 1 - Unit 2	Major/Minor	12		
	Major 2 - Unit 3 <b>Or</b> Elective 1	Major/Minor	12		

Course structure for BBNS 3<sup>rd</sup> year students continuing in the old course.

## YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
	Major 1 - Unit 5	Major		12		
	Major 1 - Unit 6	Major		12		
	Major 2 - Unit 5 <b>Or</b> Minor 1 - Unit 3	Major/Minor		12		
	Major 2 - Unit 6 <b>Or</b> Minor 2 - Unit 3	Major/Minor		12		
	Major 1 - Unit 7	Major		12		
	Major 1 - Unit 8	Major		12		
	Major 2 - Unit 7 <b>Or</b> Minor 1 - Unit 4	Major/Minor		12		
	Major 2 - Unit 8 <b>Or</b> Minor 2 - Unit 4	Major/Minor		12		



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## MAJORS AND MINORS

### List of major/s available in this course

BMAACT	Accounting
BMABKF	Banking and Finance
BMABUA	Business Analytics
BMAEVT	Event Management
BMAFNR	Financial Risk Management
BMAHRM	Human Resource Management
BMAISM	Information Systems Management
BMAITD	International Trade
BMAMAI	Management and Innovation
BMAMRK	Marketing
BMASCL	Supply Chain and Logistics Management
BMATHM	Tourism and Hospitality Management

### List of minor/s available in this course

AMICOM	Communication Studies
AMIDIG	Digital Media
AMIPSY	Psychology
AMITEM	The Entrepreneurial Mindset
BMIACT	Accounting
BMIBKF	Banking and Finance
BMIBUA	Business Analytics
BMIEVT	Event Management
BMIFNR	Financial Risk Management
BMIHRM	Human Resource Management
BMIISM	Information Systems Management
BMIITD	International Trade
BMIMAI	Management and Innovation
BMIMRK	Marketing
BMIPAC	Professional Accounting
BMISCL	Supply Chain and Logistics Management
BMITHM	Tourism and Hospitality Management
EMIAGL	Aboriginal Yulendj (Knowledge) and Community
SMISAC	Sport and Active Communities



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## Accounting BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting).

You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning.

As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information

use financial accounting tools and measurements to improve resource allocation. You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology.

Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2000	Accounting Information Systems	Major	1B1, 1B2, 2B1, 2B4	12	CC	BAO1101
BAO2001	Corporate Finance	Major	1B2, 1B3, 1B4, 2B2, 2B3	12	CC	BAO1101
BAO2202	Financial Accounting	Major	1B2, 2B1, 2B2, 2B3	12	CC	BAO2000
BAO2204	Management Accounting	Major	1B4, 2B3, 2B4	12	CC	BAO1101
BAO3002	Corporate Accounting and Sustainability Reporting (Replacing BAO2203 Corporate Accounting )	Major	1B1, 1B2, 2B1, 2B2	12	CC	BAO2202
BAO3309	Advanced Financial Accounting	Major	1B3, 2B3	12	CC, FP	BAO2203
BEO2006	Corporate Regulation (Last offered in 2023)	Major	1B4, 2B3	12	CC	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, 1B3, 2B1, 2B2, 2B3, 2B4, WB1	12	CC,	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BMO2005 or BPD2100



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1B1,1B2,  
1B4, 2B1,  
2B2, 2B3,  
2B4

12

FP

## Banking and Finance BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies

discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues. As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B2, 1B3, 1B4, 2B2, 2B3	12	CC	BAO1101
BAO2007	International Finance (Replacing BAO3402 International Banking and Finance)	Major	1B2, 1B4, 2B2	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B1, 1B4, 2B1, 2B4	12	CC	BAO1101
BEO2000	Financial Institutions and Monetary Theory (Last offered in 2023)	Major	2B1, 2B3	12	CC	BEO1105
BAO3404	Credit and Lending Decision (Last offered in 2023)	Major	1B2, 2B3	12	CC	BEO2000
BEO2001	Commercial Banking and Finance	Major	1B3, 2B4	12	CC	BEO2000
BEO2008	Banking Law (Replacing BLO3405 Law of Financial Institutions and Securities)	Major	1B1, 1B3, 2B1	12	CC	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2,	12	CC	BPD1100 or BSK1000



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		2B3, 2B4, WB1				
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	

## Event Management BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major. Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2000	Event Operations	Major	2B1, 2B2	12	CC	
BMO2004	Business Ethics (can be taken instead of BHO2301 Sustainable Operations Last offered in 2023)	Major	1B2	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B1, 1B2,1B3, 2B4	12	CC	
BHO2009	Event Planning and Promotion (Replacing BHO2422 Event Creation and Design)	Major	1B3	12	CC	
BHO3406	Live Performance Management	Major	1B3	12	CC, FP	BHO2006
BHO3421	Business Events	Major	2B2, 2B3	12	CC	BHO2006
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2,	12	CC	BPD1100 or BSK1000



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		2B3, 2B4, WB1				
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	

## Financial Risk Management BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management. Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field. On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices. You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B2, 1B3, 1B4, 2B2, 2B3	12	CC	BAO1101
BAO3000	Personal Financial Planning	Major	1B2, 2B4	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B1, 1B4, 2B1, 2B4	12	CC	BAO1101



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BEO2012	Financial Modelling for Enterprise Risk Management(Replacing BEO3000 Risk Management Models)	Major	1B3, 2B3		CC	
BEO2401	Risk Management and Insurance	Major	2B4	12	CC	
BEO2008	Business Law ( Replacing BLO3405 Law of Financial Institutions and Securities	Major	1B1, 1B3, 2B1	12	CC	
BLO2206	Taxation Law and Practice	Major	1B3,1B4, 2B4	12	CC	
BEO2255	Applied Statistics for Business	Major		12	CC	BEO1106
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	



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## Human Resource Management BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation. VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2003	Human Resource Development	Major	1B3,1B4	12	CC	BMO2000 Or BMO2009
BMO2009	Managing People (Replacing BMO2000 Human Resource Management)	Major	1B1, 1B2, 2B4	12	CC	BMO1102
BMO2010	Employment and Workplace Relations (Replacing BMO3323 Employee Relations Management)	Major	1B2, 2B4	12	CC	BMO2000 or BMO2009
			1B1, 1B3		FP	
BSK3001	Workplace Learning (Replacing BBB3100 Business Integrated Learning)	Major	1B1, 1B4, 2B1, 2B4	12	OSP	BMO2005
BMO2001	International Human Resource Management (Last offered in 2023)	Major	1B4	12	CC	BMO2000 or BMO2009
BMO3009	People Systems (Replacing BMO3420 Human Resource Information Systems)	Major	1B4	12	CC	BCO1102
			1B3		FP	
BMO3332	Managing Organisational Change	Major	1B2, 2B4	12	CC	
			1B4, 2B3		FP	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000



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BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	

## Information Systems Management BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management. You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project.

Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2004	Business Process Analysis and Design (Replacing BCO2000 Business Process Modelling )	Major	1B3, 2B1, 2B3	12	CC	BCO2003
BCO2005	Project Management Methods and Tools (Replacing BCO3447 Information Systems Project)	Major	2B2, 2B3	12	FP	BCO2003; or NIT2113; and NIT2171
BCO2041	System Analysis and Design (Last offered in 2023)	Major		12		BCO2000
NIT1201	Introduction to Database Systems (Last offered in 2023)	Major	1B1, 2B1,	12	FP	BCO1101



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			2B2	12	ORT	
NIT2113	Cloud Application Development (Last offered in 2023)	Major	1B1, 1B3, 1B4	12	FP	NIT1102 or BCO1102
NIT2171	Introduction to ICT Management (Last offered in 2023)	Major	1B1, 1B3, 1B4	12	FP	
NIT2201	IT Profession and Ethics (Last offered in 2023)	Major	2B1, 2B2, 2B3, 2B4	12	FP	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	

## International Trade BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.



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You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO2003	International Economics and Finance	Major	1B4, 2B2	12	CC	BEO1105
BEO2009	Foundations of International Business (Replacing BEO2002 International Business Context)	Major	1B2, 2B4	12	CC	
BEO2010	International Trade Practices and Policies (Replacing BEO2004 International Trade Practices)	Major	2B1	12	CC	
BEO2011	Market Analysis and Competition (Replacing BEO2264 Microeconomic Analysis)	Major	2B3	12	CC	BEO1001 or BEO1105
BHO3373	International Marketing (Last offered in 2023)	Major	1B1, 1B3	12	CC	BHO1171
			2B1		FP	
BEO3430	International Economic Analysis	Major	1B1, 1B4, 2B3	12	CC	BEO1105
BEO3432	Strategic International Trade Operations	Major	1B4, 2B4	12	CC	BEO1106
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	



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## Management and Innovation BMAMAI

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an: eCommerce Manager, Knowledge Manager, Entrepreneur, Venture Capitalist, Digital Business Analyst, Digital Business Process Administrator, Digital Project Administrator, Data Communicator. You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2002	Strategic Management	Major	1B1, 1B2, 2B4	12	CC	
BHO3373	International Marketing (Last offered in 2023)	Major	1B1, 1B3, 2B1	12	CC FP	BHO1171
BMO2009	Managing People (Replacing BMO2000 Human Resource Management)	Major	1B1, 1B2, 2B4	12	CC	BMO1000 or BMO1102
BMO3002	Knowledge Management (Replacing BMO3000 Knowledge Management Practices for Innovative Organisation)	Major	2B2, 2B1	12	CC FP	
BMO2004	Business Ethics	Major	1B2	12	CC	
BMO2005	Innovation and Entrepreneurship	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BMO3332	Managing Organisational Change	Major	1B2, 2B4, 1B4, 2B3	12	CC FP	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1,	12	FP	



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# COURSE DELIVERY PLAN 2023

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2B2, 2B3,  
2B4

## Marketing BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2007	Brand and Innovation (Replacing BHO2259 Product and Service Innovation)	Major	1B2, 2B2, 2B3	12	CC	
BHO2008	Strategic Consumer Insights (Replacing BHO2434 Consumer Behaviour)	Major	1B1, 1B2, 2B1, 2B2, 2B4	12	CC	BHO1171 or BHO1000
BHO2265	Integrated Marketing Communications	Major	1B4, 2B4	12	CC	BHO1171 or BHO1000
BHO2285	Marketing Research	Major	1B4, 2B1, 2B2	12	CC	BEO1106, BHO1171
BHO3001	Service Design and Marketing (Replacing BHO3439 Marketing Service and Experience)	Major	1B3, 2B3	12	CC	BHO1171 or BHO1000
			2B3		FP	



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BHO3435	Marketing Planning and Strategy	Major	1B3,1B4 2B3	12	CC	BHO1171 or BHO1000 and BHO2434 or BHO2008
BHO3373	International Marketing (Last offered in 2023)	Major	1B1,1B3  2B1	12	CC  FP	BHO1171 or BHO1171
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	

## Supply Chain and Logistics Management BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management. You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the-art digital technologies used in procurement, inventory management and distribution functions. As part of your learning, you will explore:



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- authentic case studies
- industry interactions through guest lectures
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2012	Procurement and Supply Management (Replacing BMO2202 Purchasing and Supply Management)	Major	1B3	12	CC	
BMO2013	Digital Supply Chain Management (Replacing BMO2203 E-Supply Chain Management)	Major	2B2	12	CC	
BMO2181	Operations Management	Major	1B1, 2B4	12	CC	BEO1106
BMO3008	Strategic Supply Chain Management (Replacing BMO3123 Integrated Supply Chain Management)	Major	1B1	12	CC	
BMO3419	Supply Chain Analytics	Major	2B2	12	CC	BMO2181
BMO3418	Transport and Logistics Management (Last offered in 2023)	Major	1B2	12	CC	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BMO2005 or BPD2100
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	



# COURSE DELIVERY PLAN 2023

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## Tourism and Hospitality Management BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries. You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest lectures, field trips and workshops will help you stand out as career-ready to future employers. By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2005	Hotel and Resort Operations Management	Major	1B2, 2B3	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B1, 1B2, 1B3 2B4	12	CC	
BHO2193	Tourism Product Design and Delivery	Major	2B3	12	CC	BHO2006
BHO3002	Contemporary Issues in Tourism and Events (Replacing BHO3507 International Trends and Issues)	Major	2B1	12	CC	
BHO3003	Tourism and Hospitality Revenue Management (Replacing BHO3312 Revenue Management)	Major	2B4	12	CC	BEO1000 or BEO1106 and BEO1001 or BEO1105
			1B1	12	FP	
BHO3499	Managing Sustainable Destinations	Major	1B2	12	CC	
BSK3001	Workplace Learning (Replacing BBB3100 Business Integrated Learning)	Core	1B1, 1B4, 2B1, 2B4	12	OSP	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	Major	1B1, , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD1100 or BSK1000
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2,	12	CC	BMO2005 or BPD2100



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2B3, 2B4,  
SB1, WB1

1B1, 1B2, 12 FP  
1B4, 2B1,  
2B2, 2B3, 2B4

## MINORS

### Communication Studies AMICOM

In an 'information society', a detailed understanding of the dynamics of communication and the skills needed to communicate effectively is highly valued. The Communication Studies minor introduces students to a wide range of approaches to the study of interpersonal, social and media-based communication. The Communication Studies minor also assists students to develop and apply effective communication techniques in socially relevant settings such as the workplace environment and community organisations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ACC2004	Culture and Communication	Minor	1B1	12	FP	
ACC2002	Media, Culture and Society	Minor	2B3	12	FP	
ACC2010	Television Production	Minor	1B3, 1B4, WB1	12	FP	
ASN2001	Cross Media Practice	Minor	2B1, 2B2, 2B3, 2B4	12	FP	

### Digital Media AMIDIG

Digital media is a ubiquitous force transforming how we work, interrelate and communicate. Once a technology located within the area of work, digital media is moving into all areas of everyday life, and practitioners are required to develop new applications such as in the areas of entertainment, health and education. Concurrently, technology is now at a point where those with higher education level digital media can co-opt technology to create projects.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ACM2014	Visual and Interactive Design for Digital Media	Minor	1B3	12	FP	
ACM2009	International Design	Minor	2B3	12	FP	
ACM2004	Digital Service Design and Analytics	Minor	2B1, 2B4	12	FP	
ACM3014	Digital User Experience	Minor	2024	12	FP	

### Psychology AMIPSY



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The psychology minor equips you with a theoretical understanding of a range of psychological topics such as motivation and emotion, biological, cognitive, social, and personality psychology. Analytical, research and statistical skills, and understanding of relationships and communication are also developed through study of this minor.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP1012	Psychology 1A	Minor	1B2, 1B3, 1B4, 2B2, 2B3	12	FP	
APP1013	Psychology 1B	Minor	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	APP1012
APP2013	Psychology 2A	Minor	1B1, 1B2, 1B3, 1B4, 2B1	12	FP	APP1012, APP1013
APP2014	Psychology 2B	Minor	2B1, 2B2, 2B3	12	FP	APP2013

## The Entrepreneurial Mindset AMITEM

The nature of work is changing. The rapid pace in which technology is developing is causing widespread disruption, both in organisational cultures and working practices. And with new technologies such as artificial intelligence and machine-learning, robotics, nanotechnology, 3-D printing, and genetics and biotechnology coming up, this disruption is only getting started.

Success in this new world is increasingly dependent on personal initiative; a self-starting, future-oriented and persistent proactive mindset. Such a mindset combined with effective teamwork in a multidisciplinary context has been the driver of entrepreneurial success for decades. More and more employers are starting to demand these skills from their employees as well.

This unit set equips students with the skills and competencies to future-proof yourself, creating experiences that allow for a strong start to and succeeding in your chosen profession (be that as an employee or self-employed). Students work collaboratively on employing an evidence-based approach to identifying problems and implementing solutions, equipping themselves with the skills and knowledge to lead in the future of work.

The first unit explores how to come up with ideas and how to critically assess the potential of the idea. During this unit we introduce a number of key processes and concepts like where to start when exploring ideas, how to run user interviews and prototyping. The second unit introduces the Minimum Viable Product (MVP) and allows students to experiment with the evidence-based, iterative approach of User Validation. The third unit focuses on how to effectively communicate the findings of the first two units in a compelling story to gather critical support. Finally, the last unit introduces students to growth strategies and how these strategies drive execution.

The unit set culminates in a pitch-style event where the students pitch their project in a live setting to an audience of stakeholders, integrating the knowledge, skills and understandings they have developed.

The Entrepreneurial Mindset unit set aims to provide career defining experiences. The minor is demanding and is a great fit for students who want to be part of something exciting and new while creating their own success.



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UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AEN2001	Problem Discovery	Minor	1B1, 2B1	12	ORT	
AEN2002	Solution Validation	Minor	1B2, 2B2	12	ORT	
AEN3001	Storytelling for Impact	Minor	1B3, 2B3	12	ORT	AEN2002
AEN3002	Hacking Growth	Minor	1B4, 2B4	12	ORT	AEN2002

## Accounting BMAICT

This minor provides an integrated set of units in Accounting. Students will undertake: a) Accounting Information Systems where they explore some theories and practices of [manual] recording and reporting of financial information in Australia within the context of a historical cost accounting system, including an understanding of the legal, professional and conceptual frameworks within which the accounting professional operate; b) Financial Accounting where they apply accounting concepts and accounting standards to measure, recognise, classify and disclose specific business transactions and other accounting information; c) Corporate Accounting where they learn the structure underlying corporate reporting designed to give the financial report user useful information on which to make economic decisions; and d) Management Accounting where they will be equipped with the specialist knowledge relevant technical skills to address these challenges the multi-faceted challenges facing the function of management accounting in contemporary organisations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2000	Accounting Information Systems	Minor	1B1, 1B2, 2B1, 2B4	12	CC	BAO1101
BAO2202	Financial Accounting	Minor	1B2, 2B1, 2B2, 2B3	12	CC	BAO2000
BAO2204	Management Accounting	Minor	1B4, 2B3, 2B4	12	CC	BAO1101
BAO3002	Corporate Accounting and Sustainability Reporting (Replacing BA02203 Corporate Accounting)	Minor	1B1, 1B2, 2B1, 2B2	12	CC	BAO2202

## Banking and Finance BMIBKF

This minor provides students with knowledge in the applications of the quantitative techniques and theoretical knowledge to make informed business decisions. Students will develop skills in applying quantitative techniques and the relevant theory to real life problems in relation to investment, financing and dividend decisions of private and public companies. Students will also gain an understanding of risk management, credit and lending decisions and workings financial institutions.

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.



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UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Minor	1B2, 1B3, 1B4, 2B2, 2B3	12	CC	BAO1101
BAO3403	Investment and Portfolio Management	Minor	1B1, 1B4, 2B1, 2B4	12	CC	BAO1101
BEO2001	Commercial Banking and Finance	Minor	1B3, 2B4	12	CC	BEO2000
BAO3404	BAO3404 Credit and Lending Decisions	Minor	1B2,2B3	12	CC	
Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.						
BAO2007	International Finance (Replacing BAO3402 International Banking and Finance)	Minor	1B2, 1B4, 2B2	12	CC	

## Event Management BMIEVT

This minor provides an integrated set of units in Events Management. Students will develop events management knowledge and skills enabling them to plan, organise, manage and evaluate a range of events.

Students use a range of learning methods including access to specialised computer software providing them with both theoretical and practical knowledge and skills to enter this fast growing industry sector. With strong connections to the events industry students are able to benefit from real-life examples through case studies, seminars and guest lectures.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2000	Event Operations	Minor	2B1, 2B2	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor	1B1, 1B2, 1B3, 2B4	12	CC	
BHO2009	Event Planning and Promotion (Replacing BHO2422 Event Creation and Design)	Minor	1B3	12	CC	
BHO3421	Business Events	Minor	2B2, 2B3	12	CC	BHO2006

## Financial Risk Management BMIFNR

This minor provides an integrated set of units in Financial Risk Management. It covers disciplinary knowledge in essential areas such as Financial Planning, Taxation Law, Risk Management and Insurance, and Risk Management Models.

Students will develop their skills in communication and critical analyses, and will learn the integral elements of managing and accounting for financial risk in a dynamic world. This knowledge will be consolidated through assessment tasks such as assignments with both individual completion and group collaboration, and virtual share market trading.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
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BAO3000	Personal Financial Planning	Minor	1B2, 2B4	12	CC
BEO2012	Financial Modelling for Enterprise Risk Management ( Replacing BEO3000 Risk Management Models)	Minor	1B3, 2B3	12	CC
BEO2401	Risk Management and Insurance	Minor	2B4	12	CC
BEO3002	Derivatives and Risk Management	Minor	2024	12	CC

## Human Resource Management BMIHRM

This Human Resource Management (HRM) minor offers essential disciplinary knowledge, combining theory with practical application to be relevant to the everyday work environment. Students will engage in individual and group activities, oral presentations, written assessments and examinations to demonstrate their skills development in critical thinking and problem solving.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2003	Human Resource Development	Minor	1B3, 1B4	12	CC	BMO2000
BMO2009	Managing People (replacing BMO2000 Human Resource Management)	Minor	1B1, 1B2, 2B4	12	CC	BMO1000
BMO3005	Diversity and Wellbeing	Minor	2024	12	CC , FP ,	BMO2009
BMO3009	People Systems( Replacing BMO3420 Human Resource Information Systems)	Minor	1B4	12	CC, FP	

## Information Systems Management BMIISM

This minor provides an integrated set of units in Information Systems. It covers disciplinary knowledge in Modeling of business or organisation processes, Programming with a focus on mobile development, Systems Analysis and Design using elements of both Object and Classical analysis, and Database Systems. These units cover many of the fundamental skills from the Australian Computer Society Core Body of Knowledge. Additionally, students will develop skills in oral communication, critical analysis and in the preparation of technical documents for senior management. Assessment tasks across the minor include group projects, formal examinations, written assignments and oral presentations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2003	Information Systems Management and Security	Minor	1B1,2B4	12	CC	
BCO2004	Business Process Analysis and Design(Replacing BCO2000 Business Process Modelling)	Minor	1B3, 2B1, 2B3	12	CC	BCO2003; or
NIT1201	Introduction to Database Systems	Minor	1B1, 2B1	12	FP	BCO1102



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			2B2	12	ORT
NIT2201	IT Profession and Ethics	Minor	2B1, 2B2, 2B3, 2B4	12	FP

## International Trade BMIITD

This minor provides an integrated set of units in International Trade. Select this minor if you'd like to analyse international markets and utilise your expertise to inform essential trade strategies. This minor enhances the scope of future employment opportunities in the global trade environment. By completing this minor, you can work in any sector for both large and small businesses, government organisations & various institutions domestically and internationally. Professional Careers that are applicable to the International Trade major includes: Business Manager, International Marketing Manager, Import/ Export Advisor, International Engagement officer, Foreign Affairs Advisor, Business Analyst, Import/ Export manager, International Political Advisor, International Relations Manager, International Trade Advisor, Office Manager, Operation Analyst and many more. By selecting this major you'll gain an understanding of core economic principles and learn to devise and assess strategies to improve overall trade and investments in international business environments.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO2003	International Economics and Finance	Minor	1B4, 2B2	12	CC	BEO1105
BEO2009	Foundations of International Business ( Replacing BEO2002 International Business Context)	Minor	1B2, 2B4	12	CC	
BEO3430	International Economic Analysis	Minor	1B1, 1B4, 2B3	12	CC	BEO1105
BEO3432	Strategic International Trade Operations	Minor	1B4, 2B4	12	CC	BEO1106

## Management and Innovation BMIMAI

This minor in Management & Innovation provides you an insight into the wide and varied entrepreneurial and management organisations and roles. You will be exposed to units such strategic management, innovation and entrepreneurship, business ethics, knowledge management for innovative organisations and managing organisational change. These units will provide you deep learning that will allow you the capacity to apply entrepreneurial approach to innovation in organisations or pursuing entrepreneurial ideas for commercialisation.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2002	Strategic Management	Minor	1B1, 1B2, 2B4	12	CC	
BMO2004	Business Ethics	Minor	1B2	12	CC	
BMO3002	Knowledge Management (Replacing BMO3000)	Minor	2B2	12	CC	



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Knowledge Management  
Practices for Innovative  
Organisation)

			2B1	12	FP	
BMO2005	Innovation and Entrepreneurship	Minor	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4,	12	CC	

## Marketing BMIMRK

This minor provides an integrated set of units in Marketing. It covers disciplinary knowledge in marketing theory and practice with a focus on understanding consumer behaviour, integrated marketing communications, issues related to the marketing of services and experiences and the challenges of formation and execution of marketing strategies. Students will develop skills in critical analysis and written communication in a variety of formats. Assessments include individual and group projects, oral presentations and formal examinations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2265	Integrated Marketing Communications	Minor	1B4, 2B4	12	CC	BHO1171 or BHO1000
BHO2285	Marketing Research	Minor	1B4, 2B1, 2B2	12	CC	BEO1106, BHO1171
BHO2008	Strategic Consumer Insights (Replacing BHO2434 Consumer Behaviour)	Minor	1B1, 1B2, 2B1, 2B2, 2B4	12	CC	BHO1000 or BHO1171
BHO3001	Service Design and Marketing(Replacing BHO3439 Marketing Service and Experience		1B3, 2B3	12	CC, FP	BHO1171 or BHO1000

## Professional Accounting BMIPAC

This minor provides an integrated set of units to meet CPA professional accreditation requirements. Students undertaking the accounting major (BMAACT) are required to complete this minor, BMIPAC Professional Accounting.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
NIT3171	ICT Business Analytics and Data Visualisation	Minor	1B3, 1B4	12	FP	NIT2171 or NIT2271
			1B2, 1B4		ORT	



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BLO2206	Taxation Law and Practice	Minor	1B3, 1B4, 2B4	12	CC	BLO1105 or BLB1102
NIT2171	Introduction to ICT Management	Minor	1B1, 1B3, 1B4	12		
BAO3001	Auditing and Assurance (Replacing BAO3306 Auditing)	Minor	1B2, 1B3, 2B2	12	CC, FP	BAO3002

## Supply Chain and Logistics Management BMISCL

This minor provides a set of four units in logistics and supply chain management specialisation. It comprises of disciplinary knowledge on manufacturing and service operations; inbound and outbound distribution functions; knowledge and skills on logistics control in a global supply chain; and state-of-the art technology applications for information flow. This minor will help students with understanding of supply chain functionalities, strategy to control efficient and cost effective flow of goods and applications of technology to help integrate the supply chain system. Assessment tasks across the minor include learning activities including calculation-based individual assessment, group case study presentation and formal summative examination.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2013	Digital Supply Chain Management (Replacing BMO2203 E-Supply Chain Management)	Minor	2B2	12	CC	
BMO2181	Operations Management	Minor	1B1, 2B4	12	CC	BEO1106
BMO3008	Strategic Supply Chain Management (Replacing BMO3123 Integrated Supply Chain Management)	Minor	1B1	12	CC	
BMO3419	Supply Chain Analytics	Minor	2B2	12	CC	BMO2181

## Tourism and Hospitality Management BMITHM

This Tourism & Hospitality Management minor offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2005	Hotel and Resort Operations Management	Minor	1B2, 2B3	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor	1B1, 1B2,1B3, 2B4	12	CC	



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Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

# COURSE DELIVERY PLAN 2023

This Course Delivery Plan is for students in the Bachelor of Business that commenced before 2022 and are finishing their course in 2023.

BHO3003	Tourism and Hospitality Revenue Management (Replacing BHO3312 Revenue Management)	Minor	2B4	12	FP	BEO1000; and BEO1001
			1B1	12	FP	
BHO3499	Managing Sustainable Destinations	Minor	1B2	12	CC	

## Aboriginal Yulendj (Knowledge) and Community EMIAGL

With UNESCO's acknowledgement that Indigenous groups globally are challenged from 'development', global warming and globalisation and the Australian government's adoption of the UN Declaration on the Rights of Indigenous Peoples, how might Indigeneity assert itself legally, politically, culturally, socially and technologically to secure/ensure an equitable and respected place in a multicultural globalised Australian context?

How might key Aboriginal issues underpinned by self-determination, land and country, treaty, economic development, urban and regional planning, traditional owners, cultural heritage and art, human rights, ethics and community development be considered and applied in a changing world and in Australian civics and citizenship, workplaces and community?

The Aboriginal Yulendj (Knowledge) and Community minor will be available for students enrolled in VU undergraduate programs and it will use Moondani Balluk (embrace people) units in decolonial and postmodern theories to consider a range of complex topics concerning personal and national identity in a changing global world. In this minor, students will explore, analyse and deconstruct their own disciplinary and lived perspectives as well as explore, reflect and understand the impacts and outcomes of colonisation for Aboriginal individuals, families and communities in South East Australia. Topics to be explored include history, human rights, traditional owners, sovereignty, governance and societal structures, coloniality and systems of power and community ethics.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AEK1204	Aboriginal History and Political Movements	Minor	2B1, 2B2, 2B3, 2B4	12	FP	
			2B2		ORT	
AEK1105	Aboriginal Traditions and Policy	Minor	1B2, 1B3, 1B4	12	FP	
AEK2205	Politics of Aboriginal Art	Minor	1B3	12	FP	AEK1105; or AEK1204
AEK2203	Indigenous Perspectives On Sustainability	Minor	2B3	12	FP	AEK1105; or AEK1106; or AEK1204
<b>AND</b>						
AEK3203	Working Ethically in Aboriginal Community	Minor	2B1, 2B3	12	FP	AEK1105; or AEK1204; and AEK2203; or AEK2205
AEK3204	Aboriginal Political and Reflective Learning	Minor	1B4	12	FP	



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## Sport and Active Communities SMISAC

The minor is designed to provide students with the knowledge and skills to manage sport and active recreation facilities, programs, services, partnerships, and participation. Students will know how to manage sport and active recreation for optimal participant satisfaction, build sustainable communities and deliver social benefits.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2104	Programming for Sport Development and Community Action	Minor	1B1, 1B2	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Minor	2B2, 2B4, WB1	12	CC	
SSM3103	Sport Facility Management	Minor	1B1, 2B3, WB1	12	CC	SSM2204
SSM3204	Building and Sustaining Sport Participation	Minor	2B1, 2B2, 2B3, 2B4	12	CC	

