

# COURSE DELIVERY PLAN 2023

## Master of Digital Media

COURSE CODE: AMDM

CAMPUS	City Tower Campus (CT)
COLLEGE	College of Arts and Education
STUDY MODE	Full Time or Part Time
DURATION	2 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
APPLICATION METHOD	Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
TIMETABLE	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
COURSE REQUIREMENTS	<p>To attain the Master of Digital Media students will be required to complete 192 credit points in total consisting of:</p> <p><b>Option A</b> 120 credit points of Core Studies 72 credit points of Elective Studies.</p> <p>OR</p> <p><b>Option B</b> 144 credit points of Core Studies 48 credit points of Elective Studies.</p>
FURTHER INFORMATION	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Natasha Dwyer ( <a href="mailto:Natasha.Dwyer@vu.edu.au">Natasha.Dwyer@vu.edu.au</a> )
COURSE ADVICE	AskCUA <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective Core** (a unit that must be completed) & **Elective** (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

### Code Description

CT – City Tower, FP – Footscray Park, ORT – Online Real Time (Zoom),  
IP – In Person, HY - Hybrid



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## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Semester 1, 2023</b>						
ADM5002	Video Production	Core	1B1	12	CT	
ADM6002	Digital Media for Sport and Health	Core	1B2	12	CT	
ADM5004	Analysing the Web and Social Networks	Core	1B3	12	ORT	
ADM6005	Design Management	Core	1B4	12	CT	
<b>Semester 2, 2023</b>						
AAA5002*	Research Methods	Core	2B1	12	CT	
ADM5003	Web Technologies	Core	2B2	12	CT	
ADL6001	Engaging Learners in Digital Environments	Core	2B3	12	ORT	
AET6005	Digital Learning Platforms	Core	2B4	12	ORT	

*\*It is recommended to take AAA5002 after passing 4 units in Semester 1, 2023*

## YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>OPTION A</b>						
<b>Semester 1, 2024</b>						
ACG6022	Research Project	Core	1B1	12	CT	
ACG6023	Communicating Research	Core	1B2	12	CT	
	Elective			12		
	Elective			12		
<b>Semester 2, 2024</b>						
	Elective			12		
	Elective			12		
	Elective			12		
	Elective			12		
<b>OPTION B</b>						
<b>Semester 1, 2024</b>						
ASA6003	Research Thesis (Part 1)	Core	1	24	FP	AAA5002
	Elective			12		



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# COURSE DELIVERY PLAN 2023

	Elective					12
<b>Semester 2, 2024</b>						
ASA6004	Research Thesis (Part 2)	Core	2	24	FP	ASA6003
	Elective					12
	Elective					12



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This information is current at the publication date October 31, 2022. It is provided as information only and does not form part of a contract between any person and Victoria University.

# COURSE DELIVERY PLAN 2023

## Electives

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ACG5215	Professional Internship	Elective	Not Offered	12	IND	
ASA5004	Engaging Communities for Sustainability	Elective	1B4	12	CT	
ASA5010	Transnational Gender Issues and Human Rights	Elective	1B2, 2B2	12	CT	
ASA5012	Migration, Culture and Identity	Elective	1B2	12	CT	
ASA5024	Management in Non-Government Organisations	Elective	2B2	12	CT	
ASA5050	Conflict Resolution in Groups and Communities	Elective	1B4, 2B4	12	CT	
BCO6008	Predictive Analytics	Elective	8WB2	12	CT	BCO7000
BCO6008	Predictive Analytics	Elective	8WB1, 8WB4	12	ORT	BCO7000
BCO7000	Business Analytics and Visualisation	Elective	8WB1, 8WB2, 8WB3, 8WB4	12	CT	
BCO7000	Business Analytics and Visualisation	Elective	8WB1, 8WB2	12	ORT	
BCO7006	Coding for Business Analytics	Elective	8WB1, 8WB3	12	CT	
BCO7006	Coding for Business Analytics	Elective	8WB1	12	ORT	
BCO7007	Artificial Intelligence and Machine Learning for Business	Elective	8WB3, 8WB4	12	CT	
BCO7007	Artificial Intelligence and Machine Learning for Business	Elective	8WB2	12	ORT	
BHO6505	Marketing Management	Elective	8WB4	12	CT	
BMO5501	Business Ethics and Sustainability	Elective	8WB1, 8WB2, 8WB4	12	CT	
BMO6050	Art and Practice of Leadership	Elective	8WB3	12	CT	
BMO6622	Managing Innovation and Entrepreneurship	Elective	8WB3	12	CT	
VPH6001	Planetary Health: A Place-Based Approach	Elective	1B1, 2B1	12	ORT	
VPH6002	Responding to Climate Change Through a Planetary Health Lens	Elective	1B2, 2B2	12	ORT	
VPH6003	Disaster Resilience and Response Through a Planetary Health Lens	Elective	1B3, 2B3	12	ORT	
VPH6004	Making a Healthy Planet: A Transdisciplinary Transformation	Elective	1B4, 2B4	12	ORT	



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