# Bachelor of Psychological Studies/Bachelor of Business COURSE CODE: ABPB

CAMPUS	Footscray Park (FP)
COLLEGE	College of Health and Biomedicine
STUDY MODE	Full Time or Part Time
DURATION	4 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Bachelor of Psychological Studies/Bachelor of Business, students will be required to complete 384 credit points consisting of:  • 96 credit points of Core First Year studies;  • 108 credit points of Core Psychological studies;  • 24 credit points of Psychology Elective studies;  • 48 credit points of Core Business studies;  • 96 credit points of specialised studies selected from one of the Business Majors;  • 12 credit points of Work Integrated Learning studies (APP3028 Fieldwork or BBB3100 Business Integrated Learning).
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Peter Gill
COURSE ADVICE	https://askvu.vu.edu.au/app/askcua

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is current at the publication date: 25/10/2021. It is provided as information only and does not form part of a contract between any person and Victoria University.

#### YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP1016	Foundations of Psychological Research	Core	1B1, 1B3, 2B1, SB1	12	FP	
BMO1102	Management and Organisation Behaviour	Core	1B2, 1B3, 1B4, 2B2, 2B4	12	CC	
			1B2, 2B1, 2B2		FP	
APP1012	Psychology 1A	Core	1B2, 1B3, 1B4, 2B2	12	FP	
BEO1105	Economic Principles	Core	1B1, 1B2, 1B3, 1B4, 2B2, 2B3, 2B4	12	CC	
			1B3, 1B4		FP	
BPD1100	Integrated Business Challenge	Core	1B1, 1B3, 2B1, 2B3, SB1	12	CC	
			1B1, 2B1		FP	
ASX1003	Foundations of Social Science Research	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	
BCO1102	Information Systems for Business	Core	1B1, 1B2, 1B3, 1B4, 2B2, 2B3, 2B4	12	CC	
			2B3		FP	
APP1013	Psychology 1B	Core	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	APP1012

### YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP2013	Psychology 2A	Core	1B1, 1B2, 1B3, 1B4, 2B1, WB1	12	FP	APP1012, APP1013



HPP2001	Developmental Psychology	Core	1B1, 1B3, 1B4	12	FP	APP1012, APP1013
BEO1106	Business Statistics	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BHO1171	Introduction to Marketing	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
			1B4, 2B3, 2B4		FP	
APP2014	Psychology 2B	Core	2B1, 2B2, 2B3	12	FP	APP2013
BAO1101	Accounting for Decision Making	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3	12	CC	
BLO1105	Business Law	Core	1B2, 1B3, 1B4, 2B1, 2B3	12	CC	
	Psychology Elective 1	Elective		12	FN, FP	APP2013

### YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3034	History, Theories and Practice of Psychology	Core	1B1, 1B2, 1B4	12	FP	APP2014 and HPP2001
APS2030	Qualitative Social Research Methods 1	Core	1B1, 1B2, 1B4, 2B3, 2B4	12	FP	APP1013
			1B1, 1B2, 2B4		ORT	
	Major 1 - Unit 1	Major		12		
	Major 1 - Unit 2	Major		12		
APP3037	Clinical Aspects of Psychology	Core	2B1, 2B2, 2B3	12	FP	APP2013, APP2014, HPP2001
APS2040	Quantitative Social Research Methods 1	Core	2B1, 2B2, 2B3	12	FP	APP1013
	Major 1 - Unit 3	Major		12		
	Major 1 - Unit 4	Major		12		



#### YEAR 4

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3035	Research Methods in Psychology	Core	1B1, 1B2, 1B4, WB1	12	FP	APP2014 and APP2101 or HPP2001
APP3028	Fieldwork	Core	1B3, 1B4, 2B1, WB1	12	FP	APP2014
	Or					
BBB3100	Business Integrated Learning	Core	1B1, 1B4, 2B1, 2B4	12	OSP	
	Major 1 - Unit 5	Major		12		
	Major 1 - Unit 6	Major		12		
APP3023	Psychological Issues in the Workplace	Core	1B4, 2B1, 2B2, 2B3	12	FP	APP2013, APP2014
	Psychology Elective 2	Elective		12	FN, FP	APP2013
	Major 1 - Unit 7	Major		12		
	Major 1 - Unit 8	Major		12		

### **Psychology Electives**

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3015	Counselling Theory and Practice	Elective	1B4, 2B3, 2B4, WB1	12	FP	APP2013
APP3016	Group Behaviour	Elective	2B3, 2B4	12	FP	APP2013
APP3018	Organisations and Work	Elective	1B4, 2B4	12	FP	APP2013
APP3019	Psychobiology	Elective	1B1, 1B3, 2B3	12	FP	APP2013
APP3020	Psychoanalysis	Elective	1B4	12	FN	APP2013
APP3027	Relationship and Family Wellbeing	Elective	1B2, 1B3, 2B1	12	FP	APP2013

List of major/s available in this course

BMAACT Accounting

BMAEVT Event Management

BMAHRM Human Resource Management

BMAITD International Trade

BMAMAI Management and Innovation

BMAMRK Marketing

BMASCL Supply Chain and Logistics Management
BMATHM Tourism and Hospitality Management

#### **Business Majors:**

#### **Accounting BMAACT**

After developing a solid grounding in business in your first year, customise your degree with a major in Accounting. Students must also complete BMIPAC Professional Accounting as part of their undergraduate course. Graduates with an Accounting major can gain employment in accounting practices, medium and large corporations, the public sector and not-for-profit organisations.

By completing all units in this major, along with the Professional Accounting minor, graduates are eligible for admission into the CPA and the Chartered Accountants Australia and New Zealand Programs.

UNIT CODE	UNIT TITLE	UNIT Type	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Stud	dies					
BAO2000	Accounting Information Systems	Major	2B1	12	CC	BAO1101
			1B2, 2B2		FP	
			1B1		REM	
BAO2001	Corporate Finance	Major	1B2, 1B3, 2B1, 2B3	12	CC	BAO1101
			2B2, SB1, WB1		FP	
			1B1, 1B4		ORT	
BAO2202	Financial Accounting	Major	2B1, 2B2	12	CC	BAO2000
			1B3		FP	
			1B2, 2B2		REM	
BAO2203	Corporate Accounting	Major	1B2, 2B1, 2B3	12	CC	BAO2202
			1B1, 2B1		REM	
BAO2204	Management Accounting	Major	2B3	12	CC	BAO1101
			2B2		FP	
			1B2, 1B3, 2B3		REM	
BEO2006	Corporate Regulation	Major	1B1, 1B4, 2B3	12	CC	



Capstone	Units					
BAO3309	Advanced Financial Accounting	Major	1B4, 2B2	12	CC	BAO2203
			2B3		FP	
			1B3, 2B3		REM	
3PD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
BPD3100 /	ndertaking a second major are require Applied Business Challenge. International Business Challenge	ed to compl Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	nternation	al Business Ch	BPD1100
BPD3100 /	Applied Business Challenge.		1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1,			
	Applied Business Challenge.		1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		CC FP	
BPD3100 / BPD2100 Please not (Honours)/ Regulation	Applied Business Challenge.  International Business Challenge e: students undertaking the Bachelor Bachelor of Business (LHWB) are req.	Major of Laws/Ba	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1 SB1	12 ess (LBW) 6 Auditing	CC FP ORT B) and Bachelo	BPD1100  or of Laws EO2006 Corporate
BPD3100 / BPD2100 Please not (Honours)/	Applied Business Challenge.  International Business Challenge e: students undertaking the Bachelor Bachelor of Business (LHWB) are req	Major of Laws/Ba	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1 SB1	12 ess (LBW)	CC FP ORT 3) and Bachelo	BPD1100

#### **Event Management BMAEVT**

After developing a solid grounding in business in your first year, customise your degree with a major in Event Management.

This major provides a set of integrated units to develop a theoretical and practical understanding of the events sector. It builds on the minor in Events Management to equip students with the knowledge and skills to be successful in the planning, management, implementation and evaluation of event services and experiences. Graduates will be equipped with the skills and knowledge to enter the events sector after undertaking a range of studies that will allow then to apply



both theoretical and operational knowledge whilst acting with integrity.

The major includes capstone units that provide students with the opportunity to draw on their prior learning in the course and further develop the capacity to apply this learning in new contexts. Strong connections exist to the events industry, offering volunteering, working and networking opportunities to assist students in getting a head start. The Bachelor of Business with a major in Events Management has for over 15 years produced industry leading graduates who have honed solid business and operational skills, and real-life working experience gained through a mandatory work-integrated learning unit.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Stud	dies					
BHO2000	Event Operations	Major	2B1, 2B2	12	FP	
BHO2301	Sustainable Operations	Major	2B3, 2B4	12	FP	
BHO2422	Event Creation and Design	Major	1B4	12	FP	
			1B2		ORT	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B3	12	FP	
			1B1		REM	
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4	12	OSP	
BHO3421	Business Events	Major	2B2, 2B3	12	FP	BHO2006
Capstone	Units					
BHO3406	Live Performance Management	Major	1B4	12	FP	BHO2006
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
			SB1		ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **Human Resource Management BMAHRM**

After developing a solid grounding in business in your first year, customise your degree with a major in Human Resource Management.

This specialised HRM program provides graduates with the capabilities to apply to a variety of career options as a HR professional. The course aims to prepare students to meet standards of professional excellence with knowledge and skills that are recognised in Australia and overseas. The HRM course combines theory with practical application to be relevant and linked in to the everyday work environment. Graduates will be ready to work in human resource management, employee or industrial relations, information systems, recruitment and training. This industry-focused major has professional recognition by the Australian Human Resource Institute (AHRI). Students are encouraged to apply for internships in organisations. This course will provide you with hands on experience, enable you to demonstrate relevant work experience, and make you a competitive job seeker in the HR profession.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Stud	dies					
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4	12	OSP	
BMO2000	Human Resource Management	Major	1B2	12	CC, ORT	BMO1102
			1B1, 2B1, 2B2		FP	
BMO2001	International Human Resource Management	Major	1B1, 2B2, 2B3	12	FP	BMO2000
			1B3		ORT	
BMO2003	Human Resource Development	Major	2B2, 2B3	12	FP	BMO2000
BMO3323	Employee Relations Management	Major	1B3, 2B2	12	FP	BMO2000
			1B2		ORT	
BMO3420	Human Resource Information Systems	Major	1B2	12	FP	BCO1102
			1B3, 1B4		ORT	
Capstone	Units					
BMO3332	Managing Organisational Change	Major	1B3, 2B3, 2B4		FP	
			1B4		ORT	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4,		FP	



			2B1, 2B2, 2B3, 2B4, SB1, WB1			
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
			SB1		ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **International Trade BMAITD**

After developing a solid grounding in business in your first year, customise your degree with a major in International Trade.

In the Bachelor of Business International Trade major you will examine strategies on enhancing overall trade and investment, enabling you to manage projects and make decisions that facilitate trade between Australia and other countries. International Trade graduates will be able to analyse international markets and propose incentives, policies, interventions, entry strategies and harmonisation standards to firms, educational institutions, governments or other bodies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES				
Major Stud	Major Studies									
BEO2002	International Business Context	Major	2B1	12	CC					
			1B4		REM					
BEO2003	International Economics and Finance	Major	2B1	12	CC	BEO1105				
			1B2		REM					
BEO2004	International Trade Practices	Major	2B3	12	CC					
			1B3		REM					
BEO2264	Microeconomic Analysis	Major	2B1	12	FP	BEO1105				
			1B1		REM					
BHO3373	International Marketing	Major	1B2, 2B1, 2B4	12	CC	BHO1171				
			1B3, 2B2, 2B3		FP					
			1B1, 1B4		ORT					
BEO3430	International Economic Analysis	Major	1B1, 2B3	12	CC	BEO1105				



			1B3		REM	
Capstone	Units					
BEO3432	Strategic International Trade Operations	Major	2B2	12	CC	BEO1106
			1B2		REM	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
			SB1		ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **Management and Innovation BMAMAI**

After developing a solid grounding in business in your first year, customise your degree with a major in Management and Innovation.

This major provides you progressive and integrated learning in Management & Innovation. Students will learn management and innovation techniques and strategies and gain skills to be a strong business leader. You will be exposed to the changing dynamics of the global business world. Our classes are mostly conducted based on enquiry-based learning and discursive conversations to engage with you in scholarly and contemporary views in business. To compete in the enterprising business world, this Management & Innovation major will set you into the future of the global business world.

UNIT CODE	UNIT TITLE	UNIT Type	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES		
Major Studies								



DLIO2272	International Marketina	Maian	100 001	10	00	DUO1171
BHO3373	International Marketing	Major	1B2, 2B1, 2B4	12	CC	BHO1171
			1B3, 2B2, 2B3		FP	
			1B1, 1B4		ORT	
BMO2000	Human Resource Management	Major	1B2	12	CC , ORT	BMO1102
			1B1, 2B1, 2B2		FP	
BMO2002	Strategic Management	Major	1B1, 1B3, 2B2, 2B3	12	FP	
			1B1		ORT	
BMO2004	Business Ethics	Major	1B2, 2B3	12	CC	
			1B4, 2B1, 2B2		FP	
			1B4		ORT	
BMO2005	Innovation and Entrepreneurship	Major	1B1, 1B2, 2B1, 2B2	12	FP	
			1B1		ORT	
BMO3000	Knowledge Management Practices for Innovative Organisation	Major	1B3, 2B3	12	FP	
			1B3		ORT	
Capstone	Units					
BMO3332	Managing Organisational Change	Major	1B3, 2B3, 2B4	12	FP	
			1B4		ORT	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1,		FP	



2B2, 2B3, SB1, WB1		
SB1	ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **Marketing BMAMRK**

After developing a solid grounding in business in your first year, customise your degree with a major in Marketing.

Launch your marketing career with Marketing major. Learn about marketing theories and how to implement practical marketing solutions. You will gain an in-depth understanding of customer needs in the marketplace and be well equipped to pursue a career in marketing management in large and medium corporations, or consulting roles in marketing research or advertising agencies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Stud	dies					
BHO2259	Product and Services Innovations	Major	1B1, 2B1, 2B2	12	FP	
			1B2		ORT	
BHO2265	Integrated Marketing Communications	Major	1B4, 2B4	12	FP	BHO1171
BHO2285	Marketing Research	Major	1B2, 2B3, 2B4	12	FP	BEO1106, BHO1171
			1B3		ORT	
BHO2434	Consumer Behaviour	Major	1B1, 1B3, 2B2, 2B3	12	FP	BHO1171
			1B1, 1B4		ORT	
BHO3373	International Marketing	Major	1B2, 2B1, 2B4	12	CC	BHO1171
			1B3, 2B2, 2B3		FP	
			1B1, 1B4		ORT	
BHO3439	Marketing Services and Experiences	Major	1B3, 2B3	12	FP	BHO1171
			1B1		ORT	
Capstone	Units					
BHO3435	Marketing Planning and Strategy	Major	2B2, 2B3, 2B4	12	FP	BHO1171, BHO2434, BHO2265
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2,	12	CC	BPD2100



			2B3, 2B4, WB1			
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
			SB1		ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **Supply Chain and Logistics Management BMASCL**

After developing a solid grounding in business in your first year, customise your degree with a major in Supply Chain and Logistics Management.

Examine all aspects and issues of logistics in a sustainable supply chain, specifically purchasing and procurement of materials, inventory flow and control, storage and material handling in warehousing, economics of mode of transport, and distribution and shipment.

This industry-focused major has professional recognition by the Chartered Institute of Logistics and and Transport (CILTA). Graduates of the Bachelor of Business with a major in Supply Chain and Logistics Management are eligible to apply for membership, however, it should be noted that it is not compulsory to join CILTA in order to work in the profession or associated fields.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Stud	dies					
BMO2181	Operations Management	Major	1B1	12	CC	BEO1106
BMO2201	Distribution Management	Major	1B3	12	CC	
BMO2202	Purchasing and Supply Management	Major	2B1	12	CC	
BMO2203	E-Supply Chain Management	Major	2B3	12	CC	BCO1102



BMO3123	Integrated Supply Chain Management	Major	1B1, 2B1	12	CC	
BMO3418	Transport and Logistics Management	Major	1B2	12	CC , REM	
Capstone	Units					
BMO3419	Supply Chain Analytics	Major	2B4	12	CC	BMO2181
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
			SB1		ORT	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

#### **Tourism and Hospitality Management BMATHM**

The new specialist Tourism & Hospitality Management major offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will gain the skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

Whether you choose to work in the public or private tourism sector, or join a tour operator, airline, hotel or resort, you will graduate with in-depth knowledge about the principles and practices of the international tourism and hospitality industry.

You will gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product innovation and service development
- pricing, consumer behaviour and negotiation
- working with stakeholders from various cultural backgrounds.

You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable insights from industry guest lectures, field trips and workshops and graduate work-ready and benefit from access to leading companies in



the field thanks to VU's practical skills-based work-integrated learning units and key focus on developing your leadership and career essential human relations skills.

Major Studies         Hotel and Resort Operations Management         Major IB2, 2B3         12         FP           BHO2006         Introduction to Tourism Hospitality and Events         1B3         ORT           BHO2006         Introduction to Tourism Hospitality and Events         1B3         12         FP           BHO2193         Tourism Product Design and Delivery         Major         2B1         12         FP         BHO2006           BBB3100         Business Integrated Learning Delivery         Major         1B1, 1B4, 2B1, 2B4         12         OSP         BHO2006           BHO3312         Revenue Management         Major         1B2         12         FP         BEO1105, BEO1106           BHO3409         Managing Sustainable Destinations         Major         1B3         12         FP         BEO1105, BEO1106           Capstone Units           BHO3507         International Trends and issues         Major         2B3         12         FP           BPD3100         Applied Business Challenge         Major         1B1, 1B2, 1B2, 1B2, 2B2, 2B3, 2B4, WB1         FP           BPD2100         International Business Challenge         Major         1B1, 1B3, 12, 2B2, 2B3, 2B4, 2B2, 2B3, 2B4, 2B1, 2B2, 2B3, 2B4, 2B2, 2	UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Management   1B3	Major Stud	dies					
BHO2006	BHO2005	•	Major	1B2, 2B3	12	FP	
BHO2193   Tourism Product Design and Delivery   Delivery				1B3		ORT	
BHO2193         Tourism Product Design and Delivery         Major         2B1         12         FP         BHO2006           BBB3100         Business Integrated Learning         Major         1B1, 1B4, 2B1, 2B4         12         OSP           BHO3312         Revenue Management         Major         1B2         12         FP         BEO1105, BEO1106           BHO3499         Managing Sustainable Destinations         Major         1B3         12         FP           Capstone Units           BHO3507         International Trends and Issues         Major         2B3         12         FP           BPD3100         Applied Business Challenge         Major         1B1, 1B2, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1         FP           BPD2100           International Business Challenge         Major         1B1, 1B3, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1         CC         BPD1100           GR           BPD2100         International Business Challenge         Major         1B1, 1B3, 1B2, 1B2, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1         FP           BPD3100         International Business Challenge         Major         1B1, 1B2, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1         FP	BHO2006		Major	1B3	12	FP	
BBB3100   Business Integrated Learning   Major   1B1, 1B4, 2B1, 2B4   12   OSP				1B1		REM	
BHO3312   Revenue Management   Major   1B2   12   FP   BEO1105, BEO1106	BHO2193		Major	2B1	12	FP	BHO2006
BHO3499 Destinations         Major Destinations         1B3         12         FP           Capstone Units           BHO3507 International Trends and Issues         Major 2B3         12         FP           BPD3100 Applied Business Challenge         Major 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1         1B1, 1B2, 1B2, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1         FP           OR         BPD2100 International Business Challenge         Major 1B1, 1B3, 1B1, 1B3, 12 CC         CC         BPD1100           BPD2100 International Business Challenge         Major 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1         FP         FP           International Business Challenge         Major 1B1, 1B2, 1B3, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1         FP         FP	BBB3100	Business Integrated Learning	Major		12	OSP	
Destinations	BHO3312	Revenue Management	Major	1B2	12	FP	BEO1105, BEO1106
Capstone Units           BHO3507         International Trends and Issues         Major         2B3         12         FP           BPD3100         Applied Business Challenge         Major         1B1, 1B2, 12         CC         BPD2100           BPD3100         Applied Business Challenge         1B1, 1B2, 2B1, 2B2, 2B3, 2B4, 8B1, WB1         FP           OR         BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         CC         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         CC         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         FP         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         BPD1100         BPD1100	BHO3499		Major	1B3	12	FP	
BHO3507         International Trends and Issues         Major         2B3         12         FP           BPD3100         Applied Business Challenge         Major         1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1         1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1         FP           OR         BPD2100         International Business Challenge         Major         1B1, 1B3, 1B3, 12 CC         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B3, 12 CC         BPD1100           BPD2100         International Business Challenge         Major         1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B1, 2B2, 2B2, 2B3, 2B1, 2B2, 2B3, 2B1, 2B2, 2B2, 2B2, 2B3, 2B1, 2B2, 2B2, 2B2, 2B3, 2B1, 2B2, 2B2, 2B2, 2B2, 2B3, 2B1, 2B2, 2B2, 2B2, 2B2, 2B2, 2B2, 2B2				1B4		REM	
BPD3100         Applied Business Challenge         Major 181, 182, 183, 184, 281, 282, 283, 284, WB1         12 CC BPD2100           BPD3100         TB1, 182, 182, 183, 184, 281, 282, 283, 284, SB1, WB1         FP           OR         TB1, 183, 12 CC BPD1100           BPD2100         International Business Challenge         Major 181, 183, 12 CC BPD1100           TB1, 182, 184, 281, 282, 283, 284, SB1, WB1         TB1, 182, 183, 281, 282, 283, SB1, WB1         FP	Capstone	Units					
1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1  1B1, 1B2, FP 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1  OR  BPD2100 International Business Challenge Major 1B1, 1B3, 12 CC BPD1100  1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1  1B1, 1B2, FP 1B3, 2B1, 2B2, 2B3, SB1, WB1	BHO3507	International Trends and Issues	Major	2B3	12	FP	
1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1  OR  BPD2100 International Business Challenge Major 1B1, 1B3, 12 CC BPD1100 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1  1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1	BPD3100	Applied Business Challenge	Major	1B3, 1B4, 2B1, 2B2, 2B3, 2B4,	12	CC	BPD2100
BPD2100 International Business Challenge Major 1B1, 1B3, 12 CC BPD1100  1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1  1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1				1B3, 1B4, 2B1, 2B2, 2B3, 2B4,		FP	
1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 1B1, 1B2, FP 1B3, 2B1, 2B2, 2B3, SB1, WB1	OR						
1B3, 2B1, 2B2, 2B3, SB1, WB1	BPD2100	International Business Challenge	Major	1B4, 2B1, 2B2, 2B3, 2B4, SB1,	12	CC	BPD1100
SB1 ORT				1B3, 2B1, 2B2, 2B3,		FP	
				SB1		ORT	



Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

